

TUBAIRLESS®

www.pumpart.com



Evacuation > 95%

Airless

Ease of use

No priming

Eco friendly

Cost-effective

What is TUBAIRLESS® :

TUBAIRLESS® is a new packaging combining the simplicity of a tube and the performance of **airless packaging for rich, thick and sensitive creams.**

TUBAIRLESS® designed by PUMPART SYSTEM offers a unique consumer experience.

TUBAIRLESS® unveils new possibilities for the brands and for the consumers. It can be used in any situation or position with the greatest of ease while dispensing the very last dose of cream.

TUBAIRLESS® incorporates an innovative patented system that offers many advantages.

3 key reasons for choosing TUBAIRLESS® :

1) Airless tube without a pump

TUBAIRLESS® integrates a new dispensing technology that consists of a soft plastic pouch sealed within a tube. When applying pressure to the tube, the pouch performs as a one-way piston, pushing cream from the tube. Unlike conventional tubes, the innovative system ensures that outside air is not drawn back into the tube. This system protects sensitive formulas. The standard configuration is made of PE but TUBAIRLESS® can also be manufactured with a co-extruded tube and a multi-layered pouch, which provide a high level of protection.

2) No waste!

TUBAIRLESS® gives consumers their money's worth! There is no more need to press down hard on the tube, cut it apart and battle to get all the contained product.

TUBAIRLESS® ensures easy evacuation of at least 20% more cream than conventional tubes deliver, particularly for very viscous formulas (up to 200,000 cps).

TUBAIRLESS® can deliver 95% of your product. Moreover, TUBAIRLESS® retains its initial shape and aesthetic until the last day of use, as it does not collapse.

3) Eco-friendly

The system drastically reduces the use of plastic, by offering an airless function, without the conventional attached pump. TUBAIRLESS® is fully compliant with ECOCERT and COSMOS standards. The materials used are entirely recyclable.



TUBAIRLESS®

Innovation on the outside

TUBAIRLESS®

Innovation on the inside

Benefits for the brand

- Differentiates and accentuates your product
- Upgrades your conventional tubes at a low cost
- Conveys your innovative spirit
- Protects very viscous or granular products
- Presents your product as unique, organic, natural
- Demonstrates your environmental concern
- Reinforces brand loyalty
- Simple yet effective packaging

Benefits for the consumer

- More cream more quickly / NO product wasted!
- Easy-to-use / NO more fight to extract a dose of cream!
- Convenient on-the-go / NO risk of pump leakage in a purse!
- Instant dose at all time
- Greater product protection and moisture retention
- Packaging always in shape which keeps its initial look
- Simple is beautiful; Do more with less
- Eco-friendly packaging

Sizes :

Diameter	50 ml	75 ml	100 ml	125 ml	150 ml
35 mm	✓	✓	✓		
40 mm			✓	✓	✓

TUBAIRLESS® features :

- Better protection of thick formulas (> 20 000 cps) by ensuring no air-intake and no product flow back
- Easy dispensing of viscous formulas, even very thick formulas (> 200,000 cps)
- Complete evacuation of product (> 95 %)
- No priming required to get a dose of cream
- Control of the flow and size of each dose
- Non-collapsible, initial shape kept intact until the last day of use
- Simple, convenient and reliable as conventional tubes
- Less plastic (25 % to 50 % less) than conventional airless tubes, as does not require pump
- Smaller, lighter and easier-to-carry than traditional airless pump packaging
- 100 % recyclable
- Competitive pricing, as consists of ONLY 3 components
- Made in France

We offer any style of printing and quality of varnish available for conventional plastic tubes, e.g.: offset, silkscreen, hot-stamping, photo-like effects, full printing, etc.

Materials :

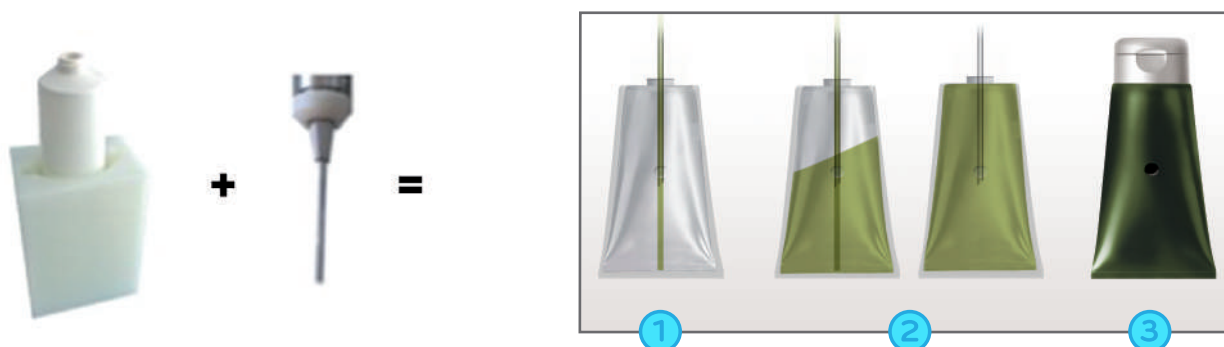
- Standard configuration : Tube MDPE + Pouch coex PE/EVOH/PE or 100% PE + Cap PP
- Options : Tube based on PCR or Bio resin

Filling :

TUBAIRLESS® is delivered with the bottom already sealed. It is filled through the neck like a bottle or a tottle, unlike conventional tubes that are filled through the bottom and then sealed. Thus, TUBAIRLESS® can be filled up-to the shoulder so that almost no air is left inside TUBAIRLESS®. This ensures a better protection of the formula throughout the storage and shelf life of the product.

The filling of TUBAIRLESS® is carried out on standard filling lines for bottles, tattles or jars. It just requires a puck (tube-holder) and a nozzle that fits to the neck.

- 1 Insert the filling nozzle into the head of the tube.
- 2 Tubairless is filled from the head as for a bottle.
- 3 Close Tubairless after filling as for a bottle.



Pumpart System
2A, rue Danton
92120 Montrouge - France
<http://www.facebook.com/Tubairless>
www.pumpart.com



Demo on video



Contact
Office: +33 (0)1 49 12 56 70
e-mail: contact@pumpart.com